



SEAVIEW SAILING TRUST

REGISTERED CHARITY 1198176

IMPACT
REPORT
2022



CHANGING LIVES THROUGH SAILING

PURPOSE AND MISSION

The Seaview Sailing Trust is a Charitable Incorporated Organisation (charity number 1198176) established in 2022 for the purpose of:

The advancement of education and training for the public benefit of children, in particular but not exclusively from Isle of Wight primary schools, by the provision of sailing, watersports and land-based activities, in order to enhance their physical and mental development skills and self-confidence.

In simple terms, we raise money to pay for Isle of Wight primary school children to learn how to sail, free of charge. The children are taught by qualified instructors at Sea View Yacht Club's excellent training facilities. Each child gets a term's worth of sailing lessons, and complete their course with an official RYA Dinghy Level 1 or 2 certificate.



A FLYING START FOR THE SEAVIEW SAILING TRUST

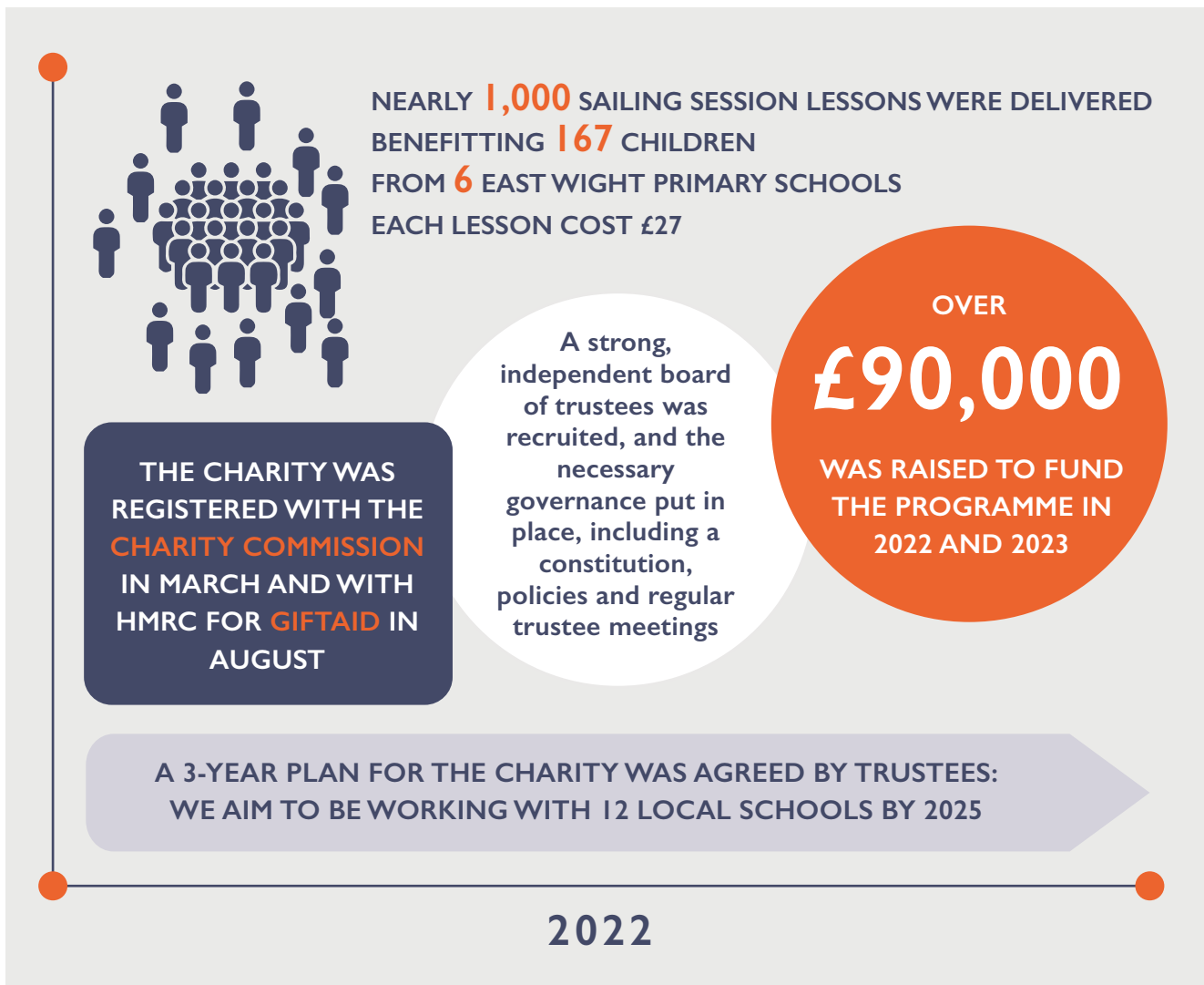
Andrea Minton Beddoes, Chair

As I reflect on the first year of the Seaview Sailing Trust, I feel very proud of what we have achieved, especially the opportunities and experiences we have provided to many Year 5 primary school children from across East Wight.

The Isle of Wight provides so many holidaymakers with wonderful experiences on land and sea but at the same time it is home to some of the UK's most deprived communities. It is the children in these communities that we want to reach. Many have never been in a boat or even to the beach. They have never experienced the exhilaration of sailing or the fun of capsizing a dinghy. That is what we want to change. Each child receives a term's worth of weekly half-day sailing lessons at the Sea View Yacht Club. They finish with RYA certificates and, more importantly, they build their self confidence, expand their communication skills and broaden their horizons.

In this, our first impact report, we share our progress so far and our aspirations for the future. We also thank our supporters and introduce others to our work.

DURING 2022, OUR FIRST YEAR AS A CHARITY, WE HAVE HAD MANY NOTABLE SUCCESSES:



None of this would have been possible without the help of our wonderful supporters. I have been overwhelmed by the way in which the Seaview community has embraced the Seaview Sailing Trust. You have generously donated money and time to us and helped raise awareness of this new charity. Donations have come from many different sources: Sea View Yacht club members (young and old), local residents, local businesses, trusts and foundations. The list is long and inspiring. Thank you to you all.

Looking ahead to 2023, we are hoping to expand further and are planning to work with 8 schools this summer. We received a generous donation to fund new classrooms for the children in the Duver boat park and we plan to have these operational for the 2023 season. These will enable us to provide land-based lessons when the weather won't allow on-the-water activities. For some schools the cost of transport to and from

Seaview can be an issue and we are working to help pay for this where possible. We also recognise the importance of measuring our impact and are excited to be embarking on a project with the RYA and others to develop an evidence-based, robust way of doing this.

We understand the challenge of funding the programme will get tougher. With the current inflationary environment, we anticipate the cost of each individual sailing lesson increasing to over £30 in 2023, up from £27 per lesson in 2022. At the same time, we want to reach more schools and more children.

We are still a young charity but we are ambitious and we want to help change the lives of children from across East Wight. I hope you enjoy reading this report and I thank you for supporting us on our journey.

ACHIEVEMENTS IN 2022

IMPACT ON THE WATER

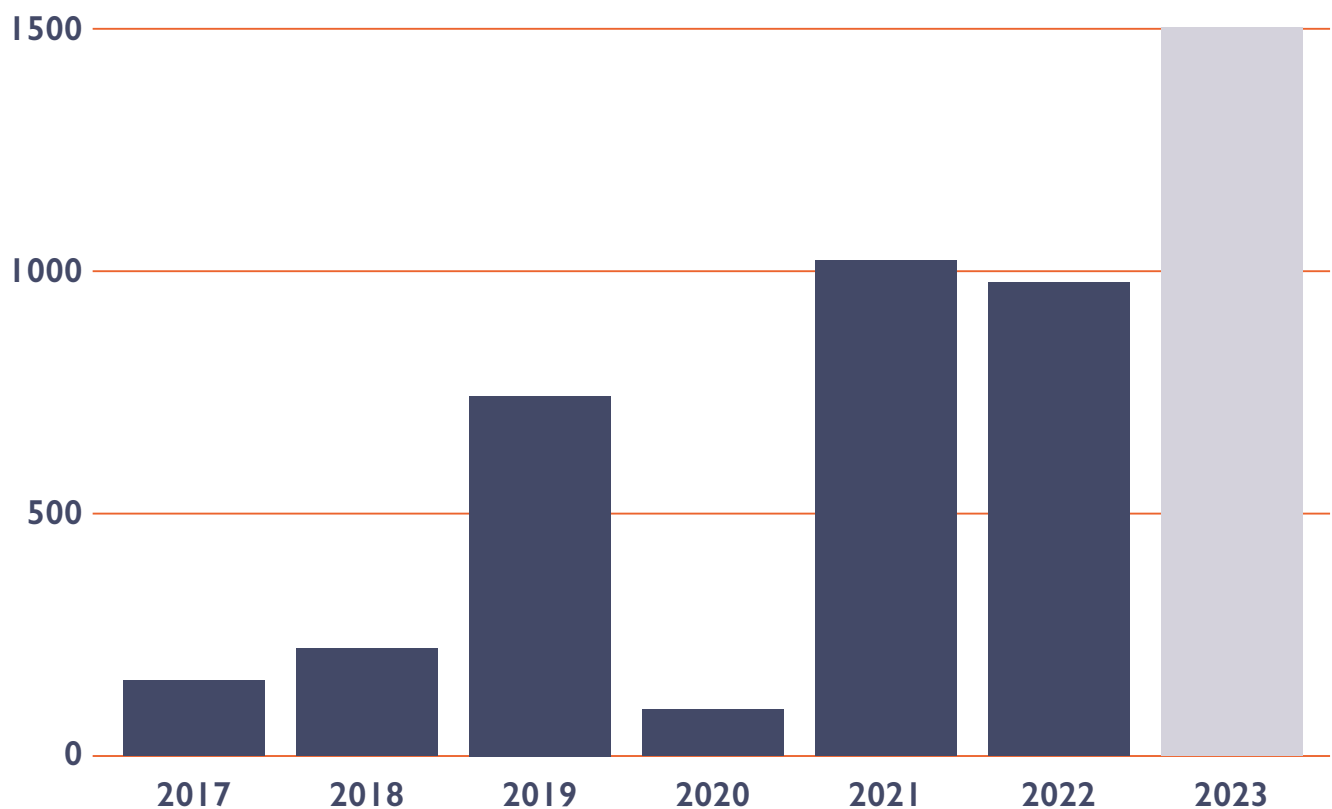
In 2022 we delivered 977 sailing lessons to 167 children. These are Year 5 pupils from six schools across the east of the Isle of Wight: Oakfield, Bembridge, Nettlestone, St Helens, Newchurch and Brading.



The children spent the summer term sailing once a week at Sea View Yacht club. They sailed a variety of dinghies and worked towards their RYA Dinghy Level 1 or 2 certificate.

The total number of lessons provided was slightly down on summer 2021, for three reasons: the schools had fewer Year 5 pupils than in the previous year; some schools were limited in how many children they could bring by minibuses; and we were unable to confirm funding in time for at least one school to participate. In future, we will try to ensure that the fundraising is secured by the previous autumn to allow schools enough time to plan for participation in the summer term.

SAILING SESSIONS DELIVERED



PERSPECTIVE OF A YEAR 5 TEACHER

Lucy Holloway
Year 6 Teacher, Nettlestone Primary School and Trustee

The sailing programme is firmly embedded in the curriculum at Nettlestone Primary School. 2023 will be the fifth year we have been involved and I continue to see how it equips the children with so much: from the ability to listen, learn and apply new skills, and to work as a team.

The children develop a willingness to work outside of their comfort zone - building both their resilience and perseverance - and in some cases unlocking an interest and talent that they didn't know they had.

As a primary school teacher, I value the opportunity for all children to engage with an environment and locality that is right on our doorstep. There are not enough words to describe the feeling as a teacher when you witness a child experiencing the

growth of confidence and belief in themselves as an individual. Over the years, thanks to the SST, Jon and his training team, I have seen this happen for numerous children through the enriching experiences and training they provide.

To expand the programme across the island would be of tremendous benefit to many children. It would allow those children who do not have any or infrequent exposure to water-based activities to develop a brand new skill set. Not only physically, but also mentally through development of their self-confidence, resilience and perseverance. All of these are valued skills in the next stage of their learning journey and beyond.

Testimonial from Jack

I had not had the opportunity to sail until I was given the chance through school.

I had a great time and gained so many skills and decided that I wanted to continue sailing. I have attended a number of courses at UKSA and hope to attend a two year maritime course at UKSA as my further education, and pursue a career in the watersports/sailing industry.

There is absolutely no doubt in my mind that the opportunity given to me by Sea View Yacht Club and Nettlestone Primary School was a significant step in developing my interest in sailing and my future career.

Testimonial from Samuel

I loved my time at Seaview Yacht Club in Year 5. It was the very first time I had done any kind of sailing. What I remember most is laughing with my friends when we fell in and racing as a class. It really helped to build my confidence on the water.

I have since taken part in a number of sailing activities, and achieved my stage 2 RYA Youth Sailing Scheme. I feel very lucky to have been given the chance to start to learn how to sail in Year 5 and am very grateful for the opportunity and experience.

My Dad is very jealous as he would love to be able to sail. He is even thinking about getting a small dinghy like the ones I used previously so I can teach my whole family how to sail!

RAISING FUNDS FOR 2023

Since its creation in March 2022, the Seaview Sailing Trust has been strongly supported by the community of Seaview and members of the Sea View Yacht Club. A launch event held at the Club in April 2022 helped finalise the funding for the 2022 programme. We set ourselves a target of raising £30,000 during August towards the 2023 programme.

The main fundraising event was a garden party for over 200 people. To raise awareness of the work of the charity, ticket prices were set at £27 each – the cost of each individual sailing lesson provided to the children in 2022. £30,000 seemed ambitious, but we actually doubled that figure as we received generous matched funded support up to the value of £30,000.

Individual members of Sea View Yacht Club - and their children! - have also been wonderfully supportive. Here are a few examples...

TRACY NORTH RAN THE LONDON MARATHON IN OCTOBER IN AID OF SEAVIEW SAILING TRUST.



"I've done the London marathon a couple of times before, for a breast cancer charity and for the RNLI. This year I ran for the Seaview Sailing Trust. The day I received my ballot place I met with Drea Minton Beddoes to talk about the charity. The Trust really can make a difference to the children who receive the time and tuition both on the water, and off. Many of you know me, and know I'm a keen member of the Seaview community. I feel passionately about all things Seaview. So I agreed to raise funds. I set the target figure at £2,700, as this would enable 100 sessions of sailing for local children."

In fact, Tracy raised over £11,000, enough for a whole term's tuition for an entire class of Year 5 children! We are extremely grateful to Tracy.

Caroline Simonds donated generously from her sales of gin lamps and several others have sold items on SeaBay in aid of the charity.

Guy Lawrence sailed his Sea View Dinghy to the Needles (rumour has it he wants to go even further in 2023...)

During the year we also received £50,000 from the **Hampshire and Isle of Wight Community Foundation**. These were funds that had previously been donated to the Seaview Schools Programme before the charity was established, and are now consolidated into the Seaview Sailing Trust.

Grants were received also from **CHK Foundation** and the **Fairy Water Trust**.

Seafields Estate Agents kindly donated £4,500 to fund the programme for Brading Primary School.

But we must mention the individual contributions from the younger members of the Seaview community!



Annabel & Rosie sold the blackberries that they had picked from their garden. £1 a pot - and you can keep the pot!



Bea sold homemade bracelets at Regatta Thursday



Ami & Bertie sold painted shells

We are very grateful to you all.

OUR PRIORITIES FOR THE NEXT THREE YEARS

1 *Expand the schools programme in Seaview and beyond*

Sea View Yacht Club has a maximum capacity of 12 schools each year, and we aim to get there by 2025, adding two new schools each year. We will support other sailing clubs and organisations to develop similar programmes, sharing what we have learned.

2 *Put the Seaview Schools Sailing programme on a secure financial footing*

We plan to build our base of donors who give regularly, and engage other local businesses as well as trusts and foundations who could support us. Your support in helping us is vital. Regular donations in particular allow us to plan for the future. We are setting up the ability to collect by direct debit in 2023, and are building up the Charity's reserves.

3 *Expand our follow-on programme for some pupils*

We currently offer some of the pupils follow-on places on the SVYC's Members' cadet programme. We plan to work with the other local sailing clubs to expand this follow-on programme at more clubs and formalise how we keep track of previous participants.

4 *Measure our impact on the children's outcomes.*

We not only teach children how to sail, but more importantly build their self-confidence, mental and physical skills. This is a vitally important part of the charity's work. We believe that we should measure this impact, and will launch a programme in summer 2023 with the RYA and others to start to achieve this.

5 *Improve awareness of the charity and our aims*

We want to spread the message so that we can grow the charity and secure our future.





SEAVIEW SAILING TRUST

REGISTERED CHARITY 1198176

History and Governance

The Seaview Sailing Trust was formed out of the Seaview Schools sailing programme started by the Sea View Yacht Club in 2017 by the then Commodore, Michael Smith. From the outset the programme was supported by generous members of the Sea View Yacht Club, along with external funders, such as livery companies and various trusts including Sir Ben Ainslie's 1851 Foundation. The initial programme provided 15 places for 10 weeks during the summer term to Year 5 students from Nettlestone Primary School. This proved so successful that requests soon followed from other schools.

As the programme has grown and more funds have been raised, the club felt that the fundraising should be carried out by an independent charity, separate from the finances and management of the club. The SVYC remains a strong supporter of the charity, and three of its officials sit on the board alongside the independent trustees. However, the Trust is an independent charity and our decision-making, finances and governance are separated.

Board of Trustees:

Andrea Minton Beddoes (Chair), Edward Kershaw (Vice Chair), Reg Barry, Jon Curtis, Richard Dobbs, Christopher Garnett, Stephen Jones, Lucy Holloway

If you wish to find out more about SST or talk about ways you can support our work, please contact us at sst@svyc.org.uk

Contribute

If you would like to contribute to the charity please contact sst@svyc.org.uk or scan this QR code to visit the Seaview Sailing Trust JustGiving page

